	Application No.	Applicant(s)
Notice of Allowability	10/608,736	POSTREL, RICHARD
	Examiner	Art Unit
	Susanna M. Diaz	3623
The MAILING DATE of this communication app. All claims being allowable, PROSECUTION ON THE MERITS I herewith (or previously mailed), a Notice of Allowance (PTOL-8 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1.3	S (OR REMAINS) CLOSED in t 5) or other appropriate commun RIGHTS. This application is su	this application. If not included nication will be mailed in due course. THIS
1. This communication is responsive to <u>Applicant's amendration</u>	nent filed June 14, 2004.	
2. The allowed claim(s) is/are 30-130.		
3. \boxtimes The drawings filed on <u>27 June 2003</u> are accepted by the	Examiner.	
 4. Acknowledgment is made of a claim for foreign priority a) All b) Some* c) None of the: 1. Certified copies of the priority documents ha 2. Certified copies of the priority documents ha 3. Copies of the certified copies of the priority of International Bureau (PCT Rule 17.2(a)). * Certified copies not received: Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 5. A SUBSTITUTE OATH OR DECLARATION must be sub INFORMAL PATENT APPLICATION (PTO-152) which gifted including changes required by the Notice of Draftspering including changes required by the Notice of Draftspering including changes required by the attached Examine Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in T. DEPOSIT OF and/or INFORMATION about the deposition of the second sheet. 	eve been received. Ive been received in Application documents have been received in Application documents have been received in Application. E" of this communication to file a NMENT of this application. In the beautiful and the attached EXAM ives reason(s) why the oath or contact the submitted. Erson's Patent Drawing Review (and the submitted). Et 1.84(c)) should be written on the in the header according to 37 CFR	No in this national stage application from the a reply complying with the requirements MINER'S AMENDMENT or NOTICE OF declaration is deficient. (PTO-948) attached In the Office action of dedrawings in the front (not the back) of 1.1.121(d).
attached Examiner's comment regarding REQUIREMEN		
Attachment(s) 1. Notice of References Cited (PTO-892)	5. Notice of Info	ormal Patent Application (PTO-152)
2. Notice of Draftperson's Patent Drawing Review (PTO-948		nmary (PTO-413), fail Date
 Information Disclosure Statements (PTO-1449 or PTO/SE Paper No./Mail Date 6/14/04 □ Examiner's Comment Regarding Requirement for Deposit 	3/08), 7. 🗌 Examiner's A	mendment/Comment statement of Reasons for Allowance
of Biological Material	9.	

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ALLOWANCE

1. This Office action is responsive to Applicant's response filed June 14, 2004.

Claims 30, 33, 34, 39, 42, 43, 48, 51, 52, and 56-48 have been amended.

Claims 59-130 have been added.

Claims 30-130 are pending and are allowable for the reasons discussed below.

2. The previously pending claim objections are withdrawn in response to Applicant's claim amendments.

The previously pending rejections under 35 U.S.C. 112, 2nd paragraph are withdrawn in response to Applicant's claim amendments and persuasive arguments.

The previously pending rejections under 35 U.S.C. 103(a) are withdrawn in response to Applicant's claim amendments and persuasive arguments.

Terminal Disclaimer

3. The terminal disclaimer filed on June 14, 2004 disclaiming the terminal portion of any patent granted on this application which would extend beyond the expiration date of U.S. Patent No. 6,594,640 and U.S. Application No. 10/648,705 has been reviewed and is accepted. The terminal disclaimer has been recorded.

Allowable Subject Matter

4. Claims 30-130 are allowed.

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5. The following is an examiner's statement of reasons for allowance:

The following references have been identified by the Examiner as the closest prior art of record:

- (1) MyPoints™ Program, as disclosed in the following references:
 - (a) Information about the MyPoints™ Program retrieved on July 26, 2002 from Internet
 - <URL:http://web.archive.org/web/19980128231040/http://www.mypoints.c
 om>, herein referred to as MyPoints™ Program web site. This web site
 was archived by web.archive.org on January 28, 1998.
 - (b) Oberndorf, "Points for Loyalty," published December 1997.
 - (c) Riedman, "MyPoints Aims to Be Universal Web Currency," published August 18, 1997.
- (2) Biorge et al. (U.S. Patent No. 5,806,045).
- (3) Schlumberger Payflex card, as disclosed in the following references:
 - (a) "World's First Smart Card Frequent Flyer Scheme Debuts," published September 19, 1997.
 - (b) "Major Airlines Continue Their Smart Card Fly-bys," published January 1998.
 - (c) "Schlumberger: AOM's Smart Card Frequent Flyer Program Successfully Launched," published May 22, 1998.
- (4) Walker et al. (U.S. Patent No. 6,128,599).

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The MyPoints™ Program served as the principal art in the previously pending art rejection of record. Similar to the claimed invention, the MyPoints™ Program is a reward points accumulation and redemption program. Also, the MyPoints™ Program allows a user to gather points from different reward points issuing entities. All gathered points are accumulated in a universal account from which points may be redeemed through a trading server. However, unlike the claimed invention, MyPoints™'s users do not have control over which reward points are accumulated in the universal account; all MyPoints™'s reward points are accumulated in the universal account regardless of which reward points issuing entity issued the reward points. Neither the MyPoints™ Program nor any of the other aforementioned references teaches or suggests the novel aspects of the claimed invention which allow a user to maintain at least one separate reward points account and then selectively choose how many points and from which reward points account(s) to assign a separate reward points accumulation thereof. These novel aspects are recited in claims 30-130; therefore, claims 30-130 are all deemed to be allowable over the prior art of record.

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Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Susanna M. Diaz whose telephone number is (703) 305-1337. The examiner can normally be reached on Monday-Friday, 9 am - 5:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tariq Hafiz can be reached on (703) 305-9643.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Receptionist whose telephone number is (703) 308-1113.

Any response to this action should be mailed to:

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or faxed to:

(703) 872-9306

[Official communications; including

After Final communications labeled

"Box AF"]

(703)746-7048

[Informal/Draft communications, labeled

"PROPOSED" or "DRAFT"]

Hand delivered responses should be brought to Crystal Park 5, 2451 Crystal Drive, Arlington, VA, 22202, 7th floor receptionist.

Susanna M. Diaz
Primary Examiner
Art Unit 3623
July 9, 2004